

Sustainable Roo Hsing & JDU

Roo Hsing Eco-friendly production process attracts media attention

In Nov 2019, the Taiwan ChinaTimes Newspaper and United Daily News each separately reported on the Eco-friendly production process in Roo Hsing.

China Times reported: Roo Hsing has developed the "One Glass, One Garment" technology, which greatly reduced the amount of resource consumption and environmental pollution caused as a byproduct result from the denim production and laundry process.

United Daily News reported that the process Roo Hsing used to manufacture its tannin fabric, reduces the overall environmental pollution when compared to traditional jean manufacturing production process of the past.

本季服裝強調無框架重塑，以解構手法拼接出服飾。(Daniel Wong提供)

此次秀場Daniel Wong還發表了首本Wild Paper，用文字與圖片繼續記錄品牌故事，服裝面料採用創新環保丹寧品牌「如興」，品牌研發「一杯水製程One Glass, One Garment」科技，大大減少過往牛仔褲在製程中，必須添加很多的化學藥劑，需要使用更多的水去洗淨而造成的環境汙染問題，展現The Future of Green Jeans。



United Daily News reports:



畢書盡變身印花貴公子 力挺Daniel Wong第10場大秀

2019-11-28 21:22 聯合報 記者楊詩涵 / 即時報導 5 分享

設計師Daniel Wong發表品牌成立第5年的第10季作品，以「淬煉 (Refine)」濃縮前9季的精華，呈現這場寓意十全十美的第10度發表，也邀集了所有品牌好友包括畢書盡、張景嵐、魏蔓、吳思賢、王仁甫和季芹等16位，不僅出席捧場並壓軸走秀。

紀曉君以霸氣姿態穿著俏麗短洋裝，引爆歡呼聲；劉真和戴愛玲則是以舞動的步伐現身，帶動氣氛，陶喆身穿最新的秋冬系列登場，Daniel Wong也在秀後感謝品牌好友們的支持，「從第一場秀的藝人和表演嘉賓都答應第10場他們會回來，今天晚上每一位都來支持我們，相當感動。」大秀以Mia的小提琴表演開場，模特兒在茄子蛋、林曉培的演唱中詮釋2019秋冬系列。這場「淬煉」大秀於台大體育館舉辦，共有大約1千2百人共襄盛舉，場中布置紗幔作為浮空投影螢幕，並營造多重空間感，設計師Daniel Wong經歷九季春夏秋冬的歷程與考驗，都凝鍊在本季作品，運用經典印花，來呈現探索者穿越森林、漫步星

這一季的色彩除了繽紛印花，Daniel Wong特別選用駝色作為基底，用以凸顯印花的絢爛張力，包括防水運動材質、緹花、牛仔布都是全新開發，例如丹寧品牌如興製造的環保丹寧布料，減少過往牛仔布在製程中對環境的汙染；羊毛面料也升級為進口材質，和中和羊毛合作，印花之上運用金線刺繡、五金和施華洛世奇水晶，增加奢華層次；運動風布料則以防潑水的風衣面料，展現機能實用與狂野風格。



Sustainable Roo Hsing & JDU

Enhance corporate core values, bloom in 2020!

End-of-year video shooting in 2019, circulating core values in JDU facilities.

In Jan 2020, to welcome the company's end-of-year feast, record thoughts and reflections for the past year, and make a wish for the New Year. The video contains stories about how employees in various departments handle their work and deal with difficult issues; Through constant communications between departments to eventually received customer orders. Interviews with senior managers of various business units; New Year's greetings from managers in Changzhou via lively short video flashes.

In the video, senior managers use interesting interactive response via the interview, to express their feelings for the team

1. The most challenging job content
2. How to complete the challenge
3. A meaningful number
4. Small targets for 2020
5. Blessings



Warming video shooting scene



Interview with Osman at Changzhou Baolai Factory

Senior managers provide their response on interactive questions. Each of them expressed their gratitudes to their team members in the short video. Although the 2019 macroeconomic and micro-industrial situation proved challenging, the collaborative efforts of multiple departments, won orders with high requirements and strict standards. This is the trust given to us by our customers, and also an affirmation of JDU's strength!

Sustainable Roo Hsing & JDU

Promote health & safety. Create a happy workplace.

Tanzanian Factory Lucky Day

On 21 Dec 2019, the Tanzania Factory held an annual lucky day celebration. The event took place in the TOOKU C recreational area, where all employees of the factory participated.

During the event, the factory general manager gave a speech. There were also a variety of comedy performances, fashion walk shows, and a lucky draw that everyone was looking forward to! In addition, the employee of the year was also announced at the event and received a cash prize!



Every month, we continue to carry out various safety trainings. From caring for female employees during maternity, fire drills, to first-aid rescue training, employee safety and health are always our priority.

- Top 1-2: HIV & medication training in Cambodia Roo Hsing Factory
- Top 3: Fire drill training in Tanzania Factory
- Top 4: Maternity care training in Cambodia Roo Hsing Factory
- Right: first aid training in Tanzanian Factory

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Active Roo Hsing & JDU



P.A.C.E. Project

On 19 Dec 2019, T.K. and Nagapeace factory in Cambodia held a P.A.C.E. graduation ceremony. The 2nd phase of P.A.C.E. project closing in Cambodia. Nearly 300 students gathered to celebrate graduation with factory managers and GAP representatives!

SBF Project

In Dec 2019, the SBF (Sewing for brighter future) Project continues in Zhen Tai, GDM Factory in Cambodia. December is the final term. The topic is anti-sexual harassment training. In Zhen Tai, a total of 95 employees participated in the training; while in GDM, 125 employees.



Book Promotion Day

On 27 Dec 2019, Cambodia's Roo Hsing Factory held the book promotion day. This event was hosted by CWPD (Cambodia Women Peace & Development) and was opened to all employees during lunch break. Every employee who borrowed books also gained a lucky draw chance.

Visual Notes Online

In 2019, Visual notes made by internal trainers on projects is now online! So far, Roo Hsing & JDU own many projects, and their courseware are complicated to be understood at a glimpse. Visual notes is a method that "a picture is worth a thousand words". It allows lecturers to quickly understand and review not only courseware, but even the class's posters and activity rules can be presented as visual notes.



Do you want to become an Internal Trainer? You will train your verbal and public speaking skills, and have the chance to participate in external trainings!

Application: send your application by email to han.liang@jdunited.com; or to CC department. Come and join!